

An Investment in Success

Become a member of the Birmingham Sales and Marketing Council -- A Leader in the Greater Birmingham New Home Sales Community

WHO ARE WE?

- ✕ The Birmingham Sales and Marketing Council (SMC) of the Greater Birmingham Association of Home Builders (GBAHB) is a 200 plus member council made up of sales and marketing professionals in the home building industry.
- ✕ The SMC enhances the sales and marketing capabilities and reputation of those who represent the GBAHB and the housing industry.
- ✕ The SMC is dedicated to developing a higher level of professionalism in the home building industry through education and networking.

WHAT DO WE DO?

- ✕ Sponsor professional designations for the Certified New Home Sales Professional (CSP), Certified New Home Marketing Professional (CMP), and Member, Institute of Residential Marketing (MIRM).
- ✕ Hold quarterly programs that offer information and tips that are valuable to you in the real estate community.
- ✕ Provide you with an opportunity to network and share information with other industry professionals.

WHAT CAN WE DO FOR YOU?

- ✕ As a member, all monthly program brochures, CSP, IRM, and education flyers, HBA announcements, *Sales & Marketing Ideas* magazine and NSMC Hotline Directory and Speaker's Bureau will be mailed directly to you.
- ✕ Offer you discounted rates for all SMC events, including CSP, IRM, and monthly programs.
- ✕ Automatic Membership in the National Sales and Marketing Council (NSMC) giving you access to the NSMC Awards at a discounted rate for all members.

Invest \$75 in your Success -- Join the Greater Birmingham SMC!

You or your company must be a member of GBAHB to become an SMC member.

If you have any questions, please call 912-7000.

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Yes! I want to join the GBAHB Sales and Marketing Council!

Name: _____

Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

E-mail Address: _____

Enclosed is my check for \$75 made payable to the GBAHB.

Recommended for Membership by: _____

**Your membership payment is not deductible as a charitable contribution for federal tax purposes, however, it may be deductible as an ordinary and necessary business expense.

Return with payment to GBAHB, 100 Oslo Circle, Birmingham, AL 35211